



## I'm Steve White,

A pivotal partner in leading small teams, outputting various mediums of design and documentation ranging from online desktop applications and websites to mobile app design. I have a clear understanding of the entire Design Thinking Process and Development Lifecycle and UI + UX best practices. 10+ years of experience in the creative field.

**I design and build beautiful user-friendly interfaces and interactive experiences that humans love.**

**Large Brand Experience:** *The Home Depot, Chick-fil-A, Ted's Montana Grill, SunTrust, AT&T, DIY Network, Tempur-Pedic*

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Senior UX Designer  
(November 2017- Present)

### The Home Depot

I work closely with an intricate team of fellow UX Designers, Information Architects, and Developers spearheading the Home Depot Pro/B2B website for Pro users for this coming year. Responsible for end-to-end UX Design and Usability Testing for the homepage, dashboard, product list page, product information page, and marketing pages.

- Create user-focused designs informed by market and competitive analysis, customer feedback and requirements.
- Design comps/mock-ups and click-through prototypes for complex user-flows.
- Create working html/css/js live prototypes for tactile user feedback.
- Create high-level requirements for concepts, conceptual diagrams, and visual interface designs.
- Follow design standards and document new standards for team-wide usage.
- Advocate following best practices, strategies, techniques, and methodologies.
- Write scripts for Usability Testing (usertesting.com) for a focused range of pro users to test future concepts and designs.
- Work closely with account team, project management and engineering teams throughout the planning process.
- Compiling and translating business requirements and features into innovative user experiences.
- Create sitemaps, wireframes, visual storyboards, user persona documents, and user stories
- Help organize and facilitate primary and secondary user research, including stakeholder and end-user interviews

**Team Size:** 50+

**Programs Commonly Used:** Invision, Sketch, Adobe XD, Axure, UserTesting.com

UX Designer  
(July 2017- August 2017)

### AT&T (AustinCSI)

I worked as a consultant to AT&T as a UX Designer. I was responsible for high-level designing, prototyping and wire-framing of enhancements made to a AT&T premier B2B and B2C websites.

- Worked in an Agile/Scrum environment with software development, programmers and product management to create user-centered designs in support of B2B and B2C websites.
- Ensured mock-ups and UI/UX designs met both visual and textual branding standards.
- Collaborated with a team of 25+ programmers and developers and managed work on project deliverables from concept to completion within project timelines.
- Defined information architecture and interaction design for several complex B2B and B2C websites using page/user flow diagrams, site maps, and interactive wireframes created in Axure and Adobe XD.

**Team Size:** 25+

**Programs Commonly Used:** Adobe XD, Axure, Adobe CC

[View More Work History >](#)

*Part-Time Instructor*  
*UX Design for Beginners*  
**(June 2017 - July 2017)**

## Tech Talent South

I taught the fundamentals of User Experience and Interaction Design for a 5 week course at Strongbox West Atlanta.

- Lectured a class of 10 students twice a week for 3 hours per day.
- Created interactive lectures that helped students become more confident UX Designers and sharpen their problem solving skills.
- Helped my students tackle problems through group activities, prototyping, wireframing/ sketching, discussions, and critiques.
- Discussed methods to conduct user research, usability tests, user flows, information architecture and more.

**Class Size:** 10

**Programs Commonly Used:** Slides.com, Marvel, Invision

*Senior Web Designer*  
*+ Front-End Dev*  
**(November 2015- 2016)**

## Mopdog Creative + Strategy

Worked as the Senior Web Designer and Front-End developer working directly with clients in multiple service industries.

- Created high-level design solutions and intuitive user experiences, wire-frames, visual design, and information architecture for multiple client websites.
- Built custom Wordpress websites that were fully responsive, cross-browser compatible and completely SEO friendly that met various client needs.
- Used responsive frameworks like Foundation and Bootstrap to follow modern web design and responsive best practices.
- Developed websites using HTML, CSS/SCSS, and jQuery.
- Worked directly with clients in multiple service industries including healthcare, technology, and real estate.

**Team Size:** 12

**Programs Commonly Used:** Adobe XD, Marvel, Invision, Adobe CC, Sublime Text

*UX Designer*  
**(May 2013- November 2015)**

## Triton Digital

Responsible for creating user-friendly experiences and custom user interfaces for multiple SaaS web apps and various custom Wordpress websites.

- Worked closely with developers and project managers on multiple teams while working in Agile/Scrum environment.
- Produced diagrams, wireframes, high-fidelity visual design mockups and click-through prototypes of complete interactive workflows.
- Created full-fledged HTML/SCSS/jQuery prototypes.
- Managed work on project deliverables from concept to completion within project timelines.
- Created and maintained various design patterns and overall enhancements for multiple web apps and websites.
- Presented design work to internal stakeholders for review and feedback.

**Team Size:** 20+

**Programs Commonly Used:** GitHub, Adobe CC, Mockflow, Marvel, Invision, Sublime Text

**View More Work History** >

Graphic/Web Designer  
(Marketing Designer)  
(August 2011 - 2013)

## Ebix Health/ A.D.A.M. Consumer Health

Worked as the lead marketing designer for six departments. Designed for both print and web.

- Responsible for all print and online marketing materials for the various departments of the company.
- Worked with large team to ensure all marketing materials stayed within the brand standards across all mediums.
- Presented marketing materials and online promotions to various stakeholders and decision makers of the company.
- Designed and built custom email campaigns and landing-pages for multiple departments to promote a suite of products using HTML/CSS/JQuery.
- Maintained various responsive websites under the Ebix umbrella which included ebix.com and adam.com, on both mobile and desktop.

**Team Size:** 15

**Programs Commonly Used:** Adobe XD, Adobe CC, Sublime Text, Dreamweaver

Senior Front-End Developer  
+ UI Designer  
(August 2009 - 2011)

## ShopVisible

Designed UI and created front-end code for e-commerce websites of highly visible brands.

- Designed user interfaces for desktop and web-based products, from conceptualization and detailed user interface and functionality design through implementation.
- Develop HTML prototypes and UI deliverables, such as wireframes, flowcharts, screen mock-ups, and interface design specifications.
- Worked with production team to implement UI and create enhancements to optimize user experience.
- Worked directly with large brands such as Temper-Pedic, Bambeco and Case-Mate.

**Team Size:** 15

**Programs Commonly Used:** Adobe Suite, Sublime Text, GitHub

### More Work History Available On LinkedIn:

[linkedin.com/in/stevewhitestl](https://www.linkedin.com/in/stevewhitestl)

## Education

Art Institute of Atlanta  
Bachelor of Fine Arts, Graphic Design  
(2005 Graduate)

## Skills + Expertise

Usability Studies, User Research, Design Sprints, User Testing, Responsive Website Design and Development, UI + UX Design, Branding & Identity, Mobile App Design, Wireframing, HTML Prototyping, HTML5, jQuery, SCSS, CSS3, CSS preprocessors, Foundation and Bootstrap Frameworks, Agile and Scrum Software Development, GitHub, Adobe CC, Wordpress Development, Marvel, Invision, Adobe XD, Sketch, Axure, Sublime Text